

**Invest Aurora** respects your privacy and is committed to protecting your privacy through our compliance with this Privacy Policy (“Policy”) for our website, [www.investaurora.org](http://www.investaurora.org).

This Policy describes the types of information we may collect from you or that you may provide when you subscribe to our SMS and email communication (“Services”), visit the website [www.investaurora.org](http://www.investaurora.org) (our “Website”), individuals who request information, and event attendees, and our practices for collecting, using, maintain, protecting, and disclosing that information.

### **Information We Collect About You and How We Collect It**

We collect several types of information from and about users of our Website and Services, including information:

- By which you may be personally identified, such as name, e-mail address, or any other identifier by which you may be contacted online or offline (“**personal information**”) if you voluntarily provide that information;
- That is about you but individually does not identify you, such as demographic or biographical information that you voluntarily provide to us; and/or
- About your internet connection, the equipment you use to access our Website and Services, and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.

### **Information You Provide to Us**

The information we collect on or through our Website and Services may include:

- Information that you provide by filling in forms on our Website and/or subscribing to our Services. This includes information provided at the time of requesting further services. Please note that we do not request or require you to provide any personally identifiable information or personal health information via our website.
- Records/copies of your correspondence to us (including email addresses).
- Your search queries on the Website.

### **Information We Collect Through Automatic Data Collection Technologies**

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking). Please see below

for information on how you can opt-out of behavioral tracking on this website and how we respond to web browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking.

The information we collect does not automatically include personal information. It helps us to improve our Website and better deliver more personalized service, including enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.

The technologies we use for this automatic data collection may include cookies (or browser cookies), flash cookies, or web beacons.

### **How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information that you request from us.
- To fulfill any other purpose for which you provide it.
- In any other way, we may describe when you provide the information.
- For any other purpose with your consent.

### **Disclosure of Your Information**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction. We may disclose personal information that we collect or you provide as described in this privacy Policy:

- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including responding to any government or regulatory request.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of **Invest Aurora**, our employees, our clients, or others.

### **Your Data Choices**

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information.

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

- **SMS Messaging.** Reply STOP to end or HELP for help. Message and data rates may apply.

You may also request access to, correct, or delete any personal information you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or be incorrect.

### **Data Security**

This web page is not recommended for sending us private information. Do not send us private health information, including medical diagnosis, treatment, or conditions. Do not send us bank, credit, or other private financial information through this web page. We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for the circumvention of any privacy settings or security measures contained on the Website.

### **Updates to Privacy Policy**

It is our Policy to post any changes we make to our privacy Policy on this page. The date the privacy Policy was last revised is November 23, 2021. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy Policy to check for any changes.

### **Contact Us:**

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